



**Shine**
COMMERCIAL GROUP





Company Overview

Shine Trading Company is one of the most reputable companies with years of experience in the converting industry, and is active in the field of preparation, and supply of tomato paste in the Middle East. This company manufactures high-quality products with the aid of experienced staff, fully automatic, high-tech machines and modern science. The company products are completely organic, at sufficient brix and without any additives. The tomatoes used to make the paste are oval, fleshy and juicy, completely red and ripe, coupled with a thin skin, a good taste with no mold. All tomato pastes are tested in reputable laboratories in accordance with health and safety standards.



Business description

The production of tomato paste, as the most important food condiment, has grown substantially in the recent years. Tomato paste is manufactured in the company in both traditional and industrial ways. In the traditional method, in the first stage, tomatoes are washed and peeled, with its seeds being separated, cooked, and mixed with salt, and finally packaged. In this method, tomatoes are washed, disinfected, peeled and put at the right temperature. Subsequently, salt and oil are added to them and finally supplied in glass containers or metal cans.

Shine Trading Company is one of the largest producers of tomato paste and produces several thousand tons of tomato paste annually. In order to maintain the quality of products, tomato paste is often packed in special bags and then placed in aseptic barrels. Due to the high quality of the product and the use of high-quality raw materials, the company constitutes the largest share in the Middle East and meet the needs of the global market and export its products to Iraq, Germany, Afghanistan, Russia, Emirate.







Vision and values

The main aim of the company is to supply high quality products, trying to meet the needs of the global market through increasing production lines, and be recognized as the top producer of tomato paste while satisfying customers all over the world.



Values

1. Continuous monitoring of all production stages in order to ensure the highest quality
2. Providing high quality and packaged products
3. Preventing air pollution
4. Creating conditions needed for products and their raw materials
5. Receiving various health and quality certificates
6. Observing all export and import regulations
7. Observing the consumers' rights.



Mission and Targets

The following Targets are stated in order to achieve high-quality product and gain customers satisfaction;

1. Improving the quality of products through the use of modern methods in the production process
2. Utilizing and updating production machines and industrial equipment
3. Competing in the global market based on competitive prices
4. Observing the required standards in product quality control
5. Training all employees for promoting cooperation and better results
6. Building up customer satisfaction by offering high-quality items to the market
7. Creating a wide distribution network for convenience and easy access
8. Providing and timely delivery products to customers



Message from the CEO

Our priorities are producing high-quality products, highly precise supervision and constant quality control of incoming and outgoing products, beside the use of packaging according to the highest standards, taking the basic principles into account. We hope to increase production in the Middle with the aim of manufacturing high-quality products. This company is a pioneer in the tomato paste industry starring young and experienced management, paying attention to the quality of the product and observing all hygienic principles in production. Last but not least, we are honored to gain and raise customers' satisfaction.



Services and Products

Services

- Sending product catalog via social networks and email
- Free-of-charge consultation
- Choosing the type of packaging by traders based on customer taste
- Sending the product to customers in the shortest possible time

Products

- Traditional tomato paste
- Industrial tomato paste



Delivery and Payment

Considering that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Shine Trading Company exports its products to different countries easily, conveniently and promptly. International customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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